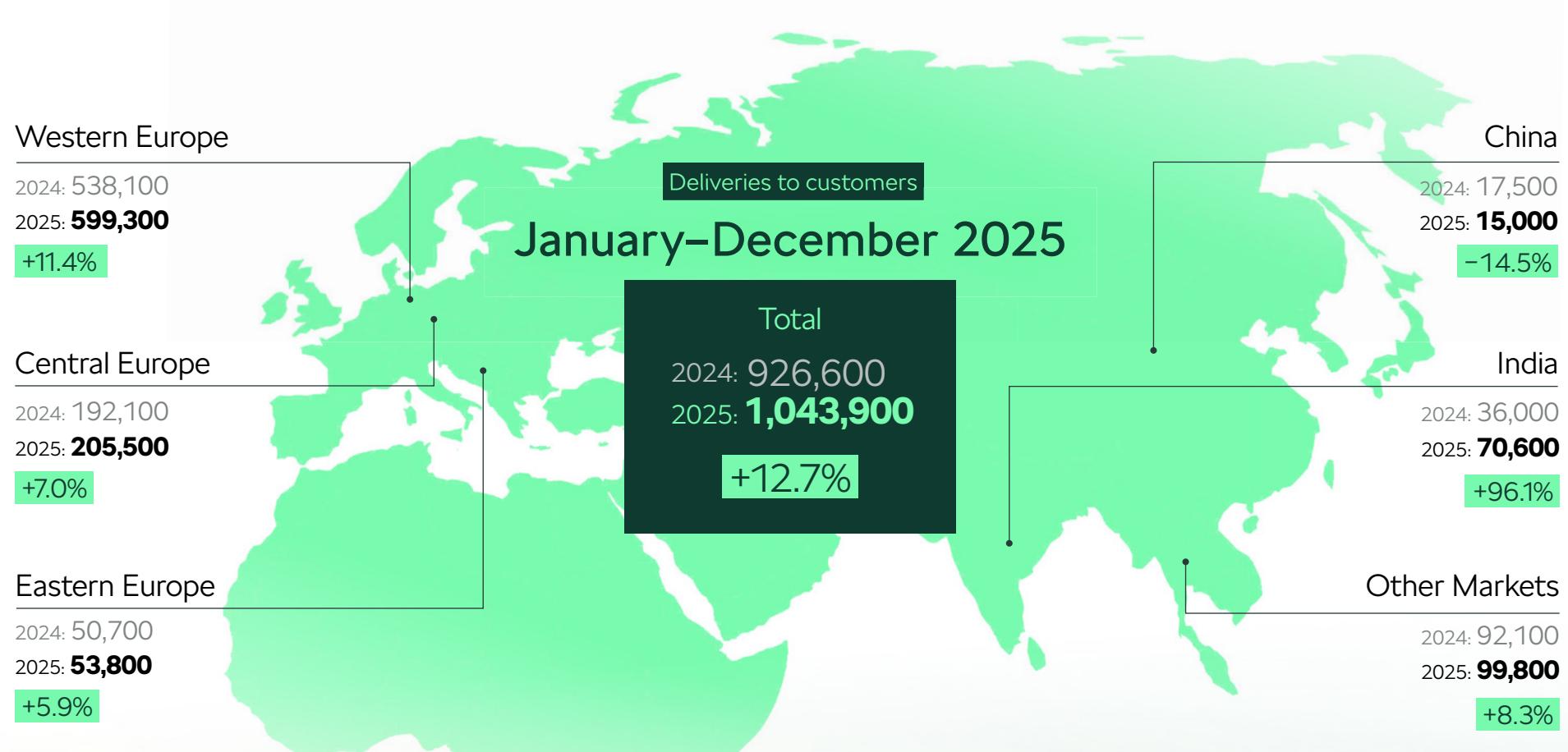


# Škoda Auto delivers 1,043,900 cars to customers in 2025

Škoda achieved its best annual delivery result since 2020, up 12.7% year-on-year.

Strong demand for electrified models helped to the brand exceed one million deliveries.

The carmaker also became the **third best-selling brand** in its core European market for the first time.



Škoda Auto delivered 95,300 units of the **all-electric Elroq** to customers in 2025, making it Europe's second best-selling BEV model. The Elroq significantly increased Škoda's share in the battery-electric sector and won multiple international honours, including the Red Dot Design Award and German Car of the Year 2026. Supported by the strong performance of its compact SUV, Škoda ranked fourth among brands in Europe for total BEV sales.



TOP 5 markets overall in 2025 (with % Y-o-Y increase)		
1. Germany	<b>211,100</b>	+12.8%
2. Czech Republic	<b>91,800</b>	+8.7%
3. United Kingdom	<b>83,300</b>	+5.9%
4. India	<b>70,600</b>	+96.1%
5. Poland	<b>65,200</b>	+6.2%

## 2025 Highlights



### Škoda Auto celebrates 130th anniversary

In 2025, Škoda marked 130 years since its founding **in 1895 in Mladá**

**Boleslav**. Exclusive events and exhibitions ran throughout the year for employees and fans of the brand, including a grand anniversary celebration and a concert by the Czech Philharmonic.



### Škoda Vision O design study revealed

Building on Škoda's estate segment leadership in Europe, the Škoda Vision O concept study offers a concrete outlook on the brand's electrified future and the evolved Modern Solid design language. Developed "inside out" with a **customer-first approach**, it features advanced autonomous driving capabilities and AI solutions, while emphasising sustainability.



### Internationalisation milestones achieved

In March, production of the Slavia and Kushaq models began at Škoda's new plant in **Vietnam**. In **India**, deliveries reached a record 70,600 vehicles (+96.1%) were delivered to customers in 2025, and the milestone of more than 100,000 Kushaq units built was reached in September. Škoda also expanded its presence in the **Middle East**, entering **Oman** and **Saudi Arabia**.



### Sponsorship of world cycling expanded

In 2025, Škoda Auto broadened its sponsorship activities in world cycling. Alongside the **Tour de France** and other leading races, the brand also extended its support to include the **UCI World Mountain Bike and Gravel Championships**.



### One million units of the fourth-gen Octavia produced

In 2025, Škoda Auto passed a milestone for its best-selling model series: the fourth-generation Škoda Octavia, produced since 2020, surpassed 1,000,000 units. Since 1996, Škoda Auto has produced **7,600,000 Octavia cars** across four modern generations.

## Total deliveries of Škoda models to customers

	<b>190,300</b>	
	<b>130,400</b>	
	<b>125,900</b>	
	<b>119,100</b>	
	<b>102,600</b>	
	<b>95,300</b>	
	<b>79,600</b>	
	<b>75,900</b>	
	<b>53,000</b>	
	<b>43,900</b>	
	<b>14,700</b>	
	<b>13,200</b>	

**SKODA**