

BRÖGGAN PR kit

April 2024

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New BRÖGGAN pläd 179 kr 805.707.51

BRÖGGAN collection gets the summer started

Experience the power of patterns with BRÖGGAN, a playful, unique collection that sets the summer vibe in a second.

Made for effortless entertaining indoors, outdoors, home or away, BRÖGGAN is a retro-inspired collection with sunny colours and vibrant patterns that bring energy and joy. The products blend seamlessly, and they are practical and easy to care for.

Make summer start sooner and last longer with BRÖGGAN collection, and enjoy comfortable living, parties, picnics, and relaxing naps even more.

New BRÖGGAN strandväska 79 kr 405.707.86



PH196636.JPG

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Shift into summer mode with the sunny colours of our new BRÖGGAN collection. This generously sized, wipeable tablecloth will brighten up any occasion, whether it's a rainy day indoors, a family picnic in the park, or a fun-filled outdoor party. Don't worry about spills or melted ice cream – this tablecloth is prepared for it all.



PH196635.JPG **New BRÖGGAN bricka 49 kr** 705.707.80 **New BRÖGGAN pappservetter 15 kr 30 st** 105.707.78 **New BRÖGGAN duk 179 kr** 605.707.14
New BRÖGGAN karaff 99 kr 905.707.84

BRÖGGAN collection is like a super-smart puzzle for your home. All products are designed to match and complement each other, making it easy to create a beautiful table setting for any occasion.



PH196820.JPG **New BRÖGGAN skål 129 kr** 005.707.07 **New BRÖGGAN skål 99 kr** 405.707.05
New BRÖGGAN pappservetter 15 kr 30 st 505.707.76

Add the finishing touch to your summer table with these matching BRÖGGAN bowls in two practical sizes. They are perfect for serving up your favourite salsa, salad, or fruit dessert. And best of all, they are easy to care for – just toss them in the dishwasher.



PH196630.JPG **New BRÖGGAN pläd 179 kr** 805.707.51 **New BRÖGGAN duk 199 kr** 205.707.11
New BRÖGGAN kuddfodral, in/ utomhus 49 kr 905.707.22

Create a warm and inviting atmosphere that everyone will love with a table that pops with colour, and a few comfortable cushions and throws. With BRÖGGAN collection, you have everything you need to turn your garden – or a nearby park – into the perfect summer party setting.

Are you ready to make new memories? Whether you are planning a tropical getaway or a staycation, don't forget to pack this quick-drying BRÖGGAN cotton bath sheet and roomy beach bag with a smart pocket before hitting the beach.



PH196632.JPG **New BRÖGGAN strandväska 79 kr** 405.707.86 **New BRÖGGAN karaff 99 kr** 905.707.84 **New BRÖGGAN glas 39 kr** 105.704.91
New BRÖGGAN bricka 49 kr 705.707.80 **New BRÖGGAN badlakan 149 kr** 105.707.40



PH196824.JPG **New BRÖGGAN matta slätvävd, in/ utomhus 599 kr 005.707.74** **New BRÖGGAN pläd 179 kr 805.707.51**
New BRÖGGAN kudd, in/ utomhus 79 kr 205.707.30 **New BRÖGGAN kuddfodral in/ utomhus 49 kr 705.707.18**



PH196823.JPG **New BRÖGGAN golvkudde in/utomhus 179 kr 405.707.34** **New BRÖGGAN matta slätvävd, in/ utomhus 599 kr 005.707.74** **New BRÖGGAN skål 99 kr 405.707.05**

Spruce up your summer space with a rug that will make you smile! BRÖGGAN rug is suitable for indoor and outdoor use and adds comfort and an easy-going style. And why stop there? Tie the whole collection together by matching it with green floor cushions with easy-to-carry handles.



PH196825.JPG **New BRÖGGAN kuddfodral in/ utomhus 49 kr 705.707.18**
New BRÖGGAN kudd in/ utomhus 79 kr 205.707.30

Cushions are the ultimate multi-tasking accessories. Whether you are napping, reading or just lounging around, the BRÖGGAN cushions and cushion covers are versatile enough to be used indoors and outdoors, creating a cosy and comfortable space all over your home. Sit back, relax, and enjoy the view!



PH196822.JPG **New BRÖGGAN matta slätvävd, in/ utomhus 349 kr 405.707.72** **New BRÖGGAN kuddfodral 49 kr 705.707.18**
New BRÖGGAN pläd 179 kr 805.707.51

Image overview



PH196636.JPG



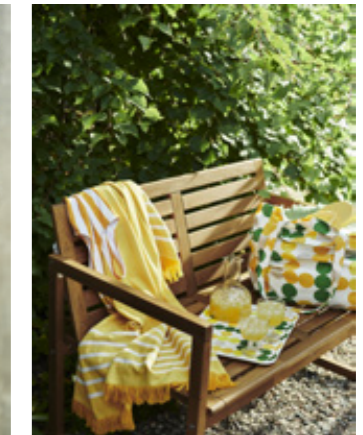
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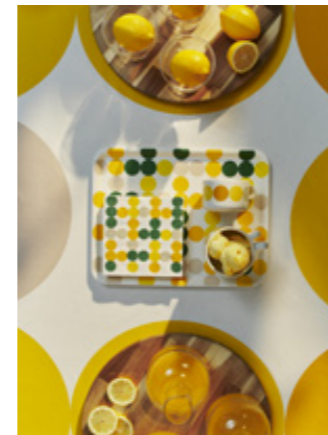
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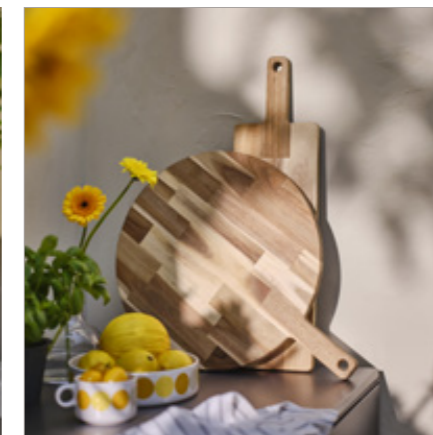
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Image overview



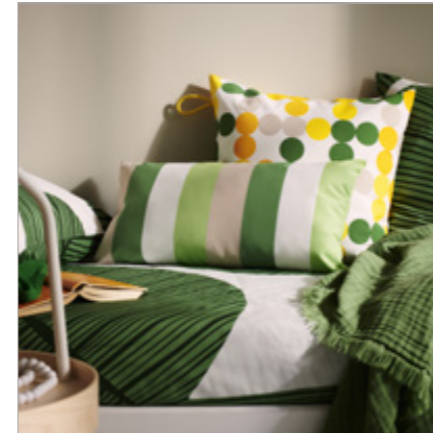
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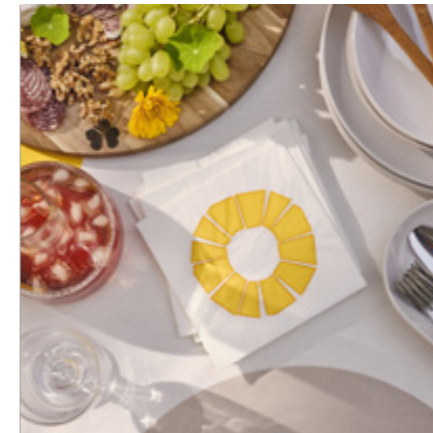
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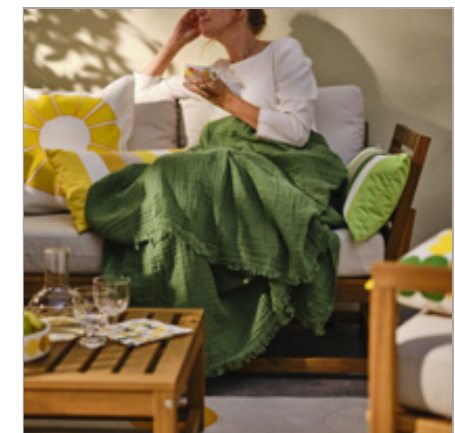
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PH196750.JPG

Product overview



PE913796.JPG

New BRÖGGAN duk 199 kr 100% polyacrylic and 100% polyester. Designer: Ida Pettersson Preutz. W145xL240cm. Wipeable/dot pattern multicolour 205.707.11



PE913798.JPG

New BRÖGGAN duk 179 kr 100% cotton. Designer: Ida Pettersson Preutz. W145xL320cm. Dot pattern white/yellow 605.707.14



PE913791.JPG

New BRÖGGAN mugg 39 kr Coloured glazed stoneware. Designer: N Karlsson/I Pettersson Preutz. Ø9, H6.2cm. Dot pattern white/yellow 605.707.09



PE924404.JPG

New BRÖGGAN skål 129 kr Coloured glazed stoneware. Designer: N Karlsson/I Pettersson Preutz. Ø20, H10cm. 1.5l. Dot pattern white/yellow 005.707.07



PE913767.JPG

New BRÖGGAN skål 99 kr Coloured glazed stoneware. Designer: N Karlsson/I Pettersson Preutz. Ø22, H5.7cm. 1l. Dot pattern white/yellow 405.707.05



PE913788.JPG

New BRÖGGAN dessertskål 39 kr Glass. Designer: Nike Karlsson. Ø10.5, H10cm. Clear glass 305.704.85



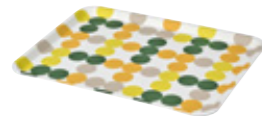
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New BRÖGGAN glas 39 kr Glass. Designer: Nike Karlsson. H11.5cm. 25cl. Clear glass 105.704.91



PE913769.JPG

New BRÖGGAN karaff 99 kr Glass. Designer: Nike Karlsson. Ø13, H19cm. 1l. Clear glass 905.707.84



PE913803.JPG

New BRÖGGAN bricka 49 kr Polypropylene plastic. Designer: Ida Pettersson Preutz. W29xL37cm. Dot pattern multicolour 705.707.80



PE917379.JPG

New BRÖGGAN skärbräda 179 kr Solid acacia. Designer: Nike Karlsson. Ø40, L52cm. Acacia 505.707.00



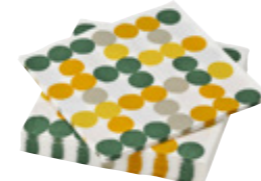
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New BRÖGGAN skärbräda 99 kr Solid acacia. Designer: Nike Karlsson. W16xL58cm. Acacia 105.707.02



PE913793.JPG

New BRÖGGAN pappservett 15 kr 30 st. Designer: Ida Pettersson Preutz. W33xL33cm. White/yellow 505.707.76



PE913792.JPG

New BRÖGGAN pappservett 15 kr 30 st. Designer: Ida Pettersson Preutz. W33xL33cm. Dot pattern multicolour 105.707.78



PE913765.JPG

New BRÖGGAN strandväska 79 kr 100% cotton. Designer: Ida Pettersson Preutz. W41xD28, H39cm. Dot pattern multicolour 405.707.86



PE913800.JPG

New BRÖGGAN pläd 179 kr 100% cotton. W150xL200cm. Green 805.707.51



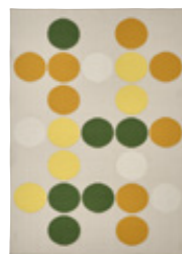
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New BRÖGGAN badlakan 149 kr 100% cotton. W100xL180cm. Yellow 105.707.40



PE913795.JPG

New BRÖGGAN matta in/ utomhus 349 kr 100% polypropylene and 100% synthetic rubber. Designer: Ida Pettersson Preutz. W80xL200cm. Yellow 405.707.72



PE913794.JPG

New BRÖGGAN matta in/ utomhus 599 kr 100% polypropylene and 100% synthetic rubber. Designer: Ida Pettersson Preutz. W133xL195cm. Dot pattern multicolour 005.707.74



PE913784.JPG

New BRÖGGAN kudde in/ utomhus 79 kr 100% polyester. Designer: Ida Pettersson Preutz. W58xL30cm. Green 205.707.30



PE913785.JPG

New BRÖGGAN kudde in/ utomhus 79 kr 100% polyester. Designer: Ida Pettersson Preutz. W58xL30cm. Yellow 205.707.25



PE913786.JPG

New BRÖGGAN kuddfodral in/ utomhus 49 kr 100% polyester. Designer: Ida Pettersson Preutz. W50xL50cm. Dot pattern multicolour 705.707.18



PE913787.JPG

New BRÖGGAN kuddfodral in/ utomhus 49 kr 100% polyester. Designer: Ida Pettersson Preutz. W50xL50cm. White/yellow 905.707.22



PE913789.JPG

New BRÖGGAN golvkudde in/ utomhus 179 kr 100% polyester and polypropylene. W45xL45cm. Thickness: 10cm. In/outdoor green 405.707.34



PE913804.JPG

New BRÖGGAN rullvagn utomhus 649 kr Acrylic stain and solid acacia. Designer: Nike Karlsson. W40xL90, H57cm. Acacia light brown stained 305.706.97

See more on www.ikea.com/press

Enjoy!

Contact:
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New BRÖGGAN badlakan 149 kr 105.707.40