THE FOOD RETAIL INDEX

APRIL 2025

The Food Retail Index April

	Total sales In store & e-commerce	Total sales In store	Total e-commerce sales
Monthly Growth April 2025	11.7%	12.0%	5.6%
Cumulative growth 2025	4.3%	4.4%	3.0%
12 months rolling	4.0%	4.0%	3.8%

Monthly growth refers to the sales development the current month, compared to the same month last year.
Cumulative growth refers to the sales development so far this year, compared to the same period last year.
12 months rolling refers to the sales development during the last 12 months, compared to the previous 12-month period.

The Food Retail Index

The Food Retail Index is produced by the Swedish Food Retailers' Federation in cooperation with HUI Research who is responsible for the collection of statistics and quality assurance of data. The purpose of The Food Retail Index is to produce trustworthy and quality-assured statistics on the sales trend of the grocery trade on a monthly basis. The grocery index measures sales growth in the grocery trade and does not include specialized food stores or service trade. The report is based on sales statistics collected 12 times a year from grocery retailers and follows developments and trends for grocery retail growth both in in-store sales and online.

The following actors participate in the statistical collaboration:
Coop, Stora Coop, X:-tra- a part of Coop, City Gross, Delitea, EKO,
Eurocash, Hemköp, ICA Nära, ICA Supermarket,
ICA Kvantum, ICA Maxi, Lidl, Linas Matkasse, MatHem, Matkomfort, Matsmart,
Tempo, Willys and Willys Hemma.

Definitions:

Total sales
Total sales growth of goods and services between two periods including new and/or closed stores (in-store sales and e-commerce). Sales growth thus relates to the companies' total number of stores between the two periods. The total sales include food and non-food

Total in-store sales

In-store sales growth of goods and services between two periods including new and/or closed stores. The total in-store sales include food and non-food.

Total e-commerce sales
E-commerce sales growth of goods and services between two periods where both click and collect, and home delivery is included. Total e-commerce includes both meal kits and online grocery shopping. The meal kits consist of recipes and ingredients for a specific number of meals planned in advance by the online grocery store. Online grocery shopping refers to goods and services selected by the customer. The total e-commerce sales include food and non-food.

Click and collect in store
E-commerce sales growth of goods and services with click and collect in stores between two periods.

Home delivery
E-commerce sales growth of goods and services with home delivery between two periods.

E-commerce share of total sales
The e-commerce share refers to how much of the total sales that comes from sales with home delivery and sales with click and collect.

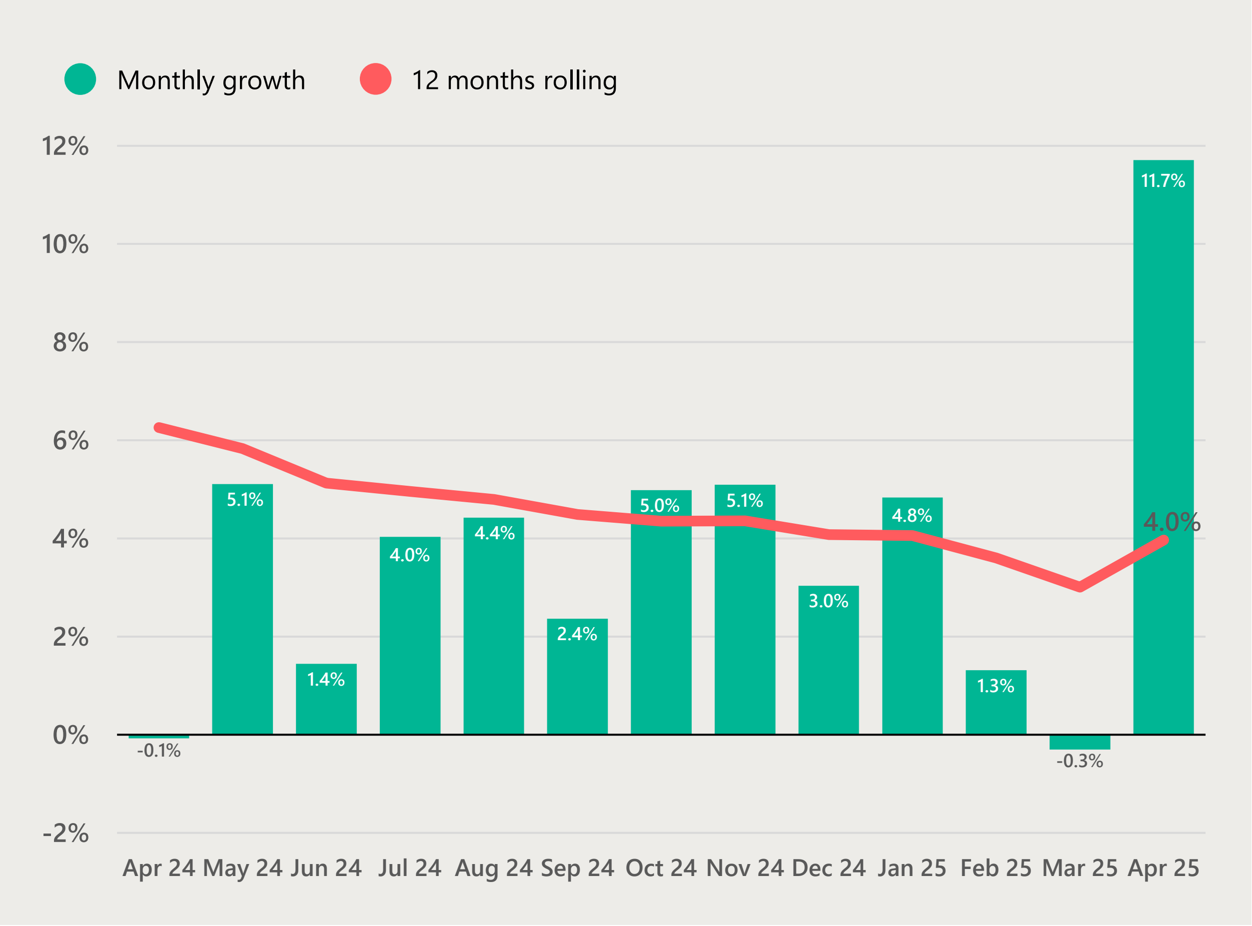
Accounting units
The companies included in The Food Retail Index report sales in absolute numbers (Swedish kronor) for total sales.

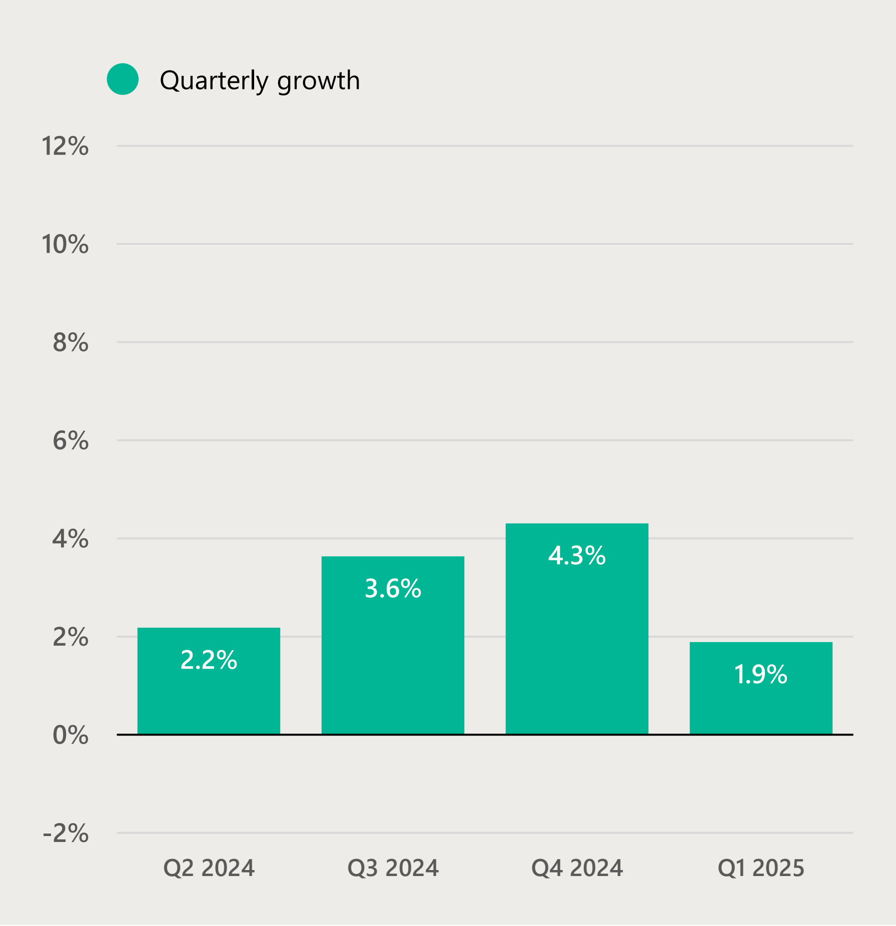
Calendar effect
The calendar adjustment for April is 3.8 percent*.

*Contact HUI for more information

Total sales growth

Sales in SEK*
Q1 2025: 83.6 billion SEK





*Sales in SEK is the quarterly sales in the Food Retail Index, incl. sales tax. Presented with one decimal.

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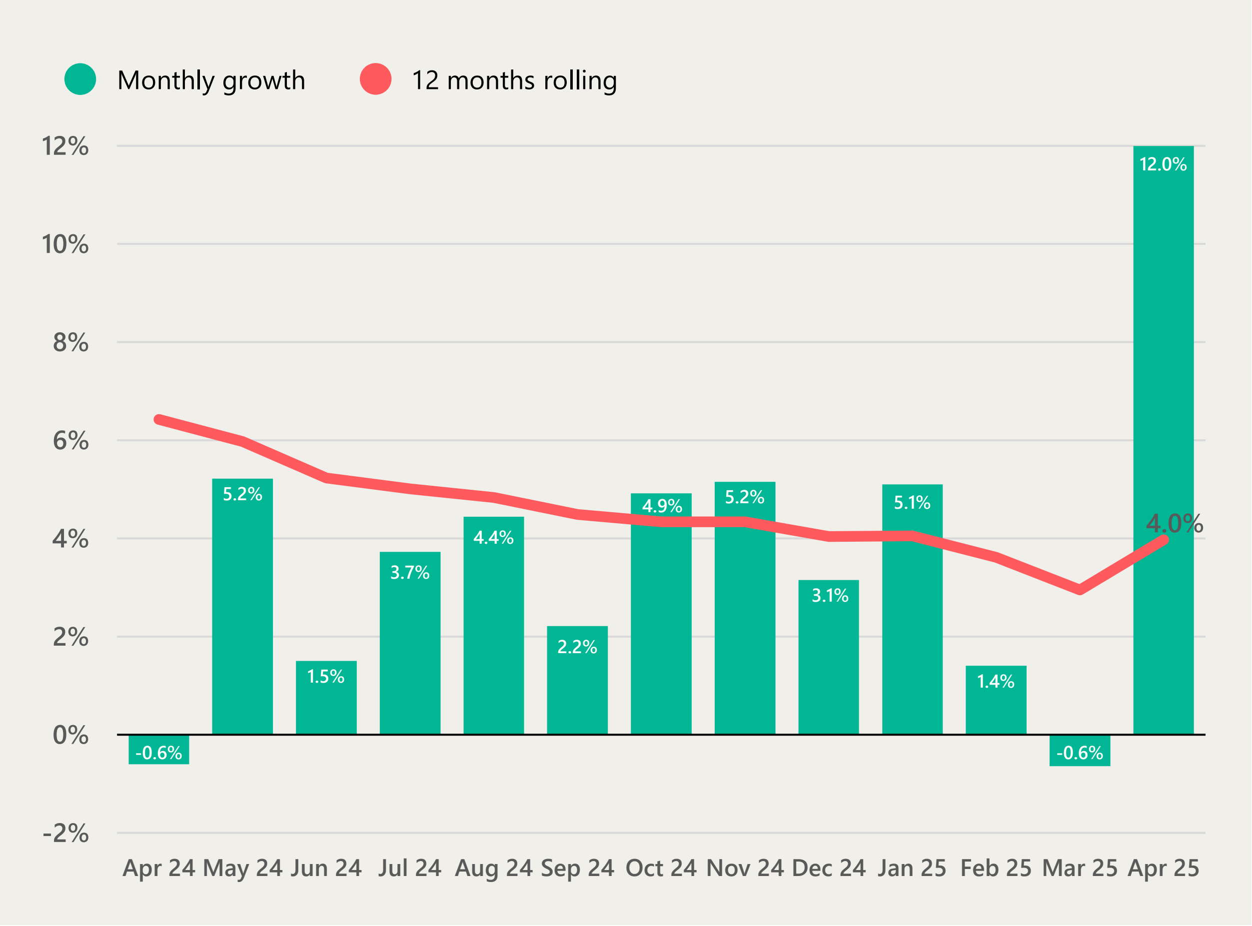
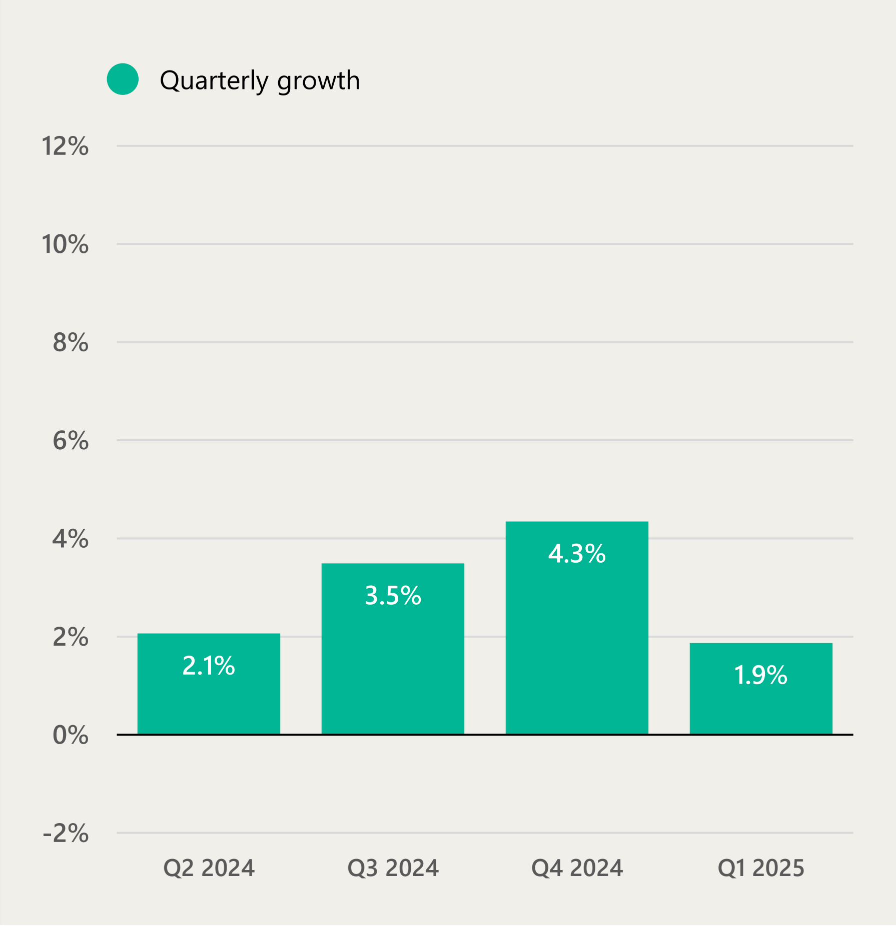
Total in-store sales growth

Sales in SEK*
Q1 2025: 79.7 billion SEK





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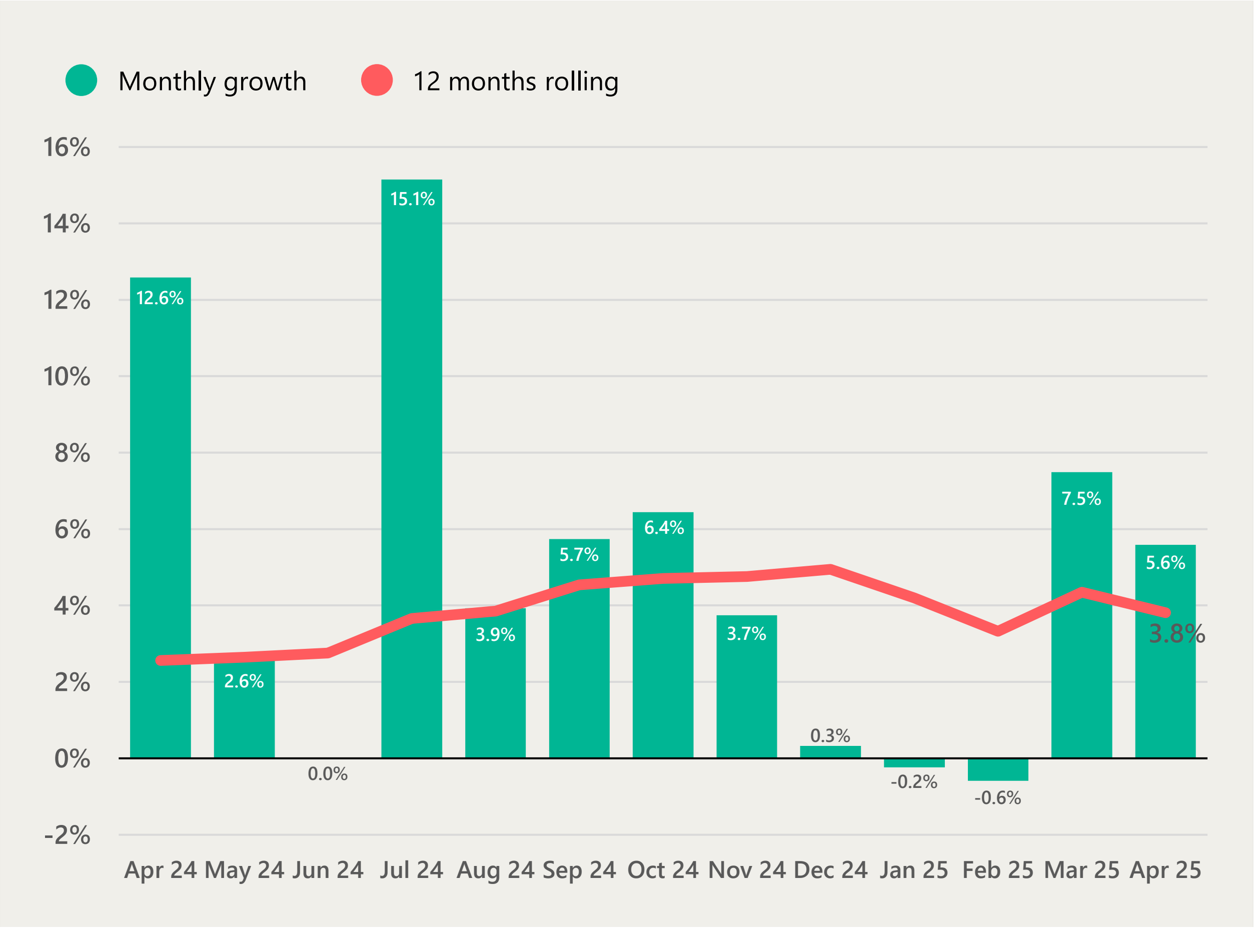
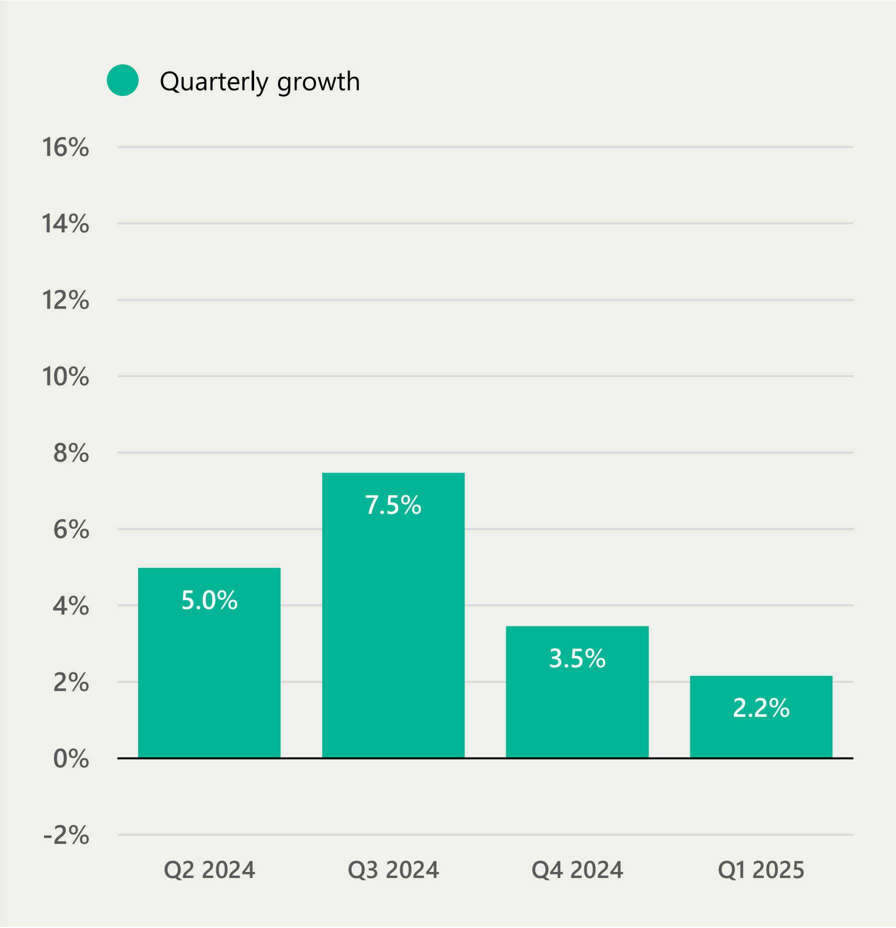
Total e-commerce growth

Sales in SEK*

Q1 2025: 3.9 billion SEK





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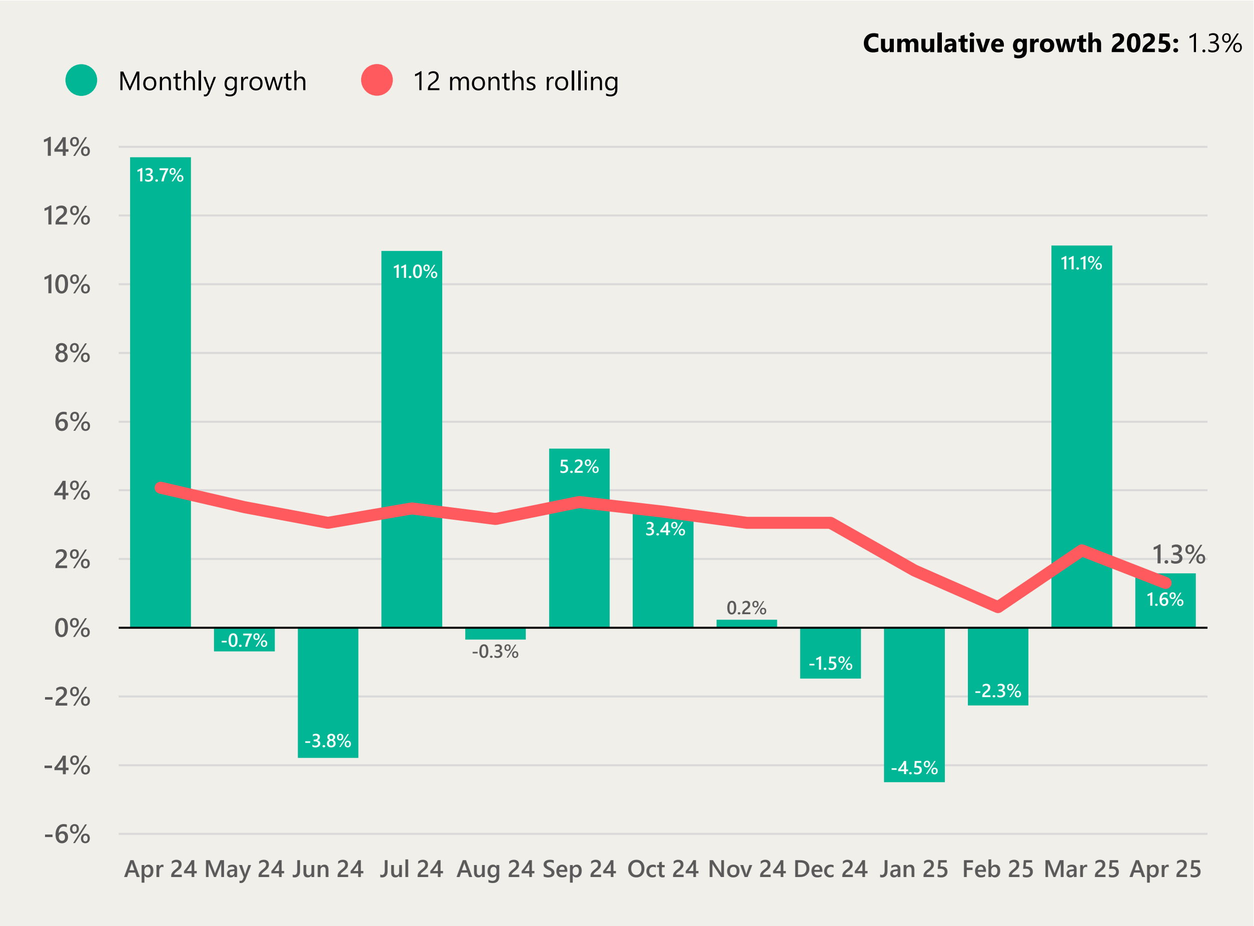
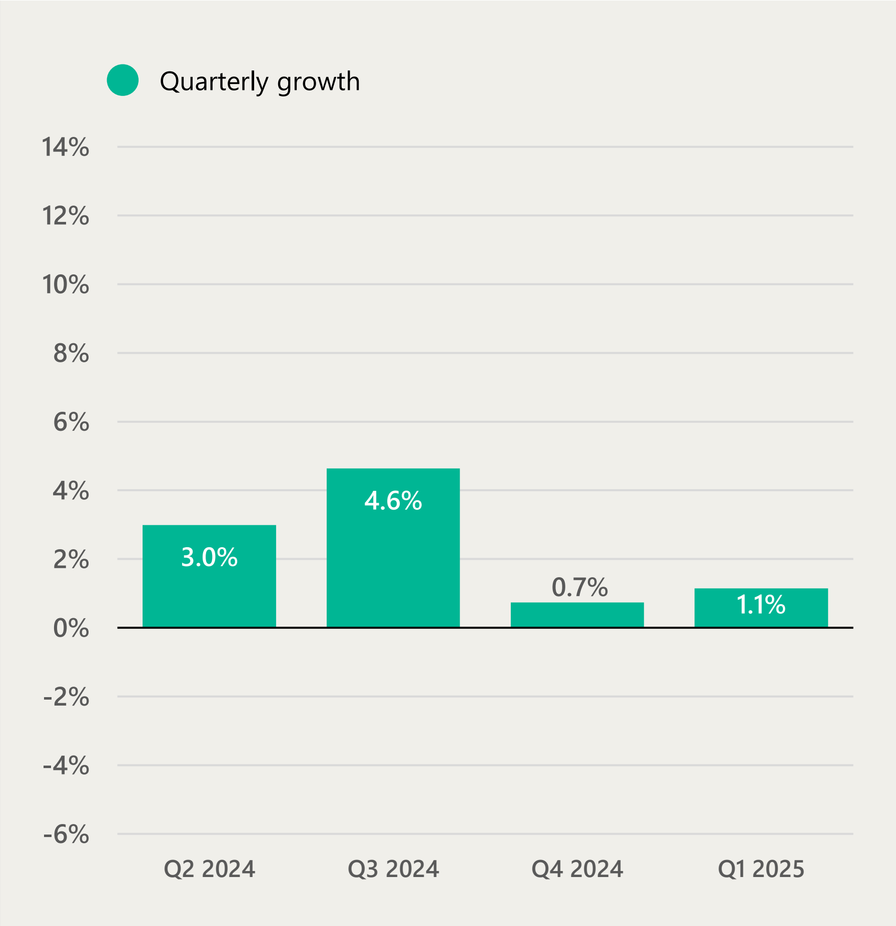
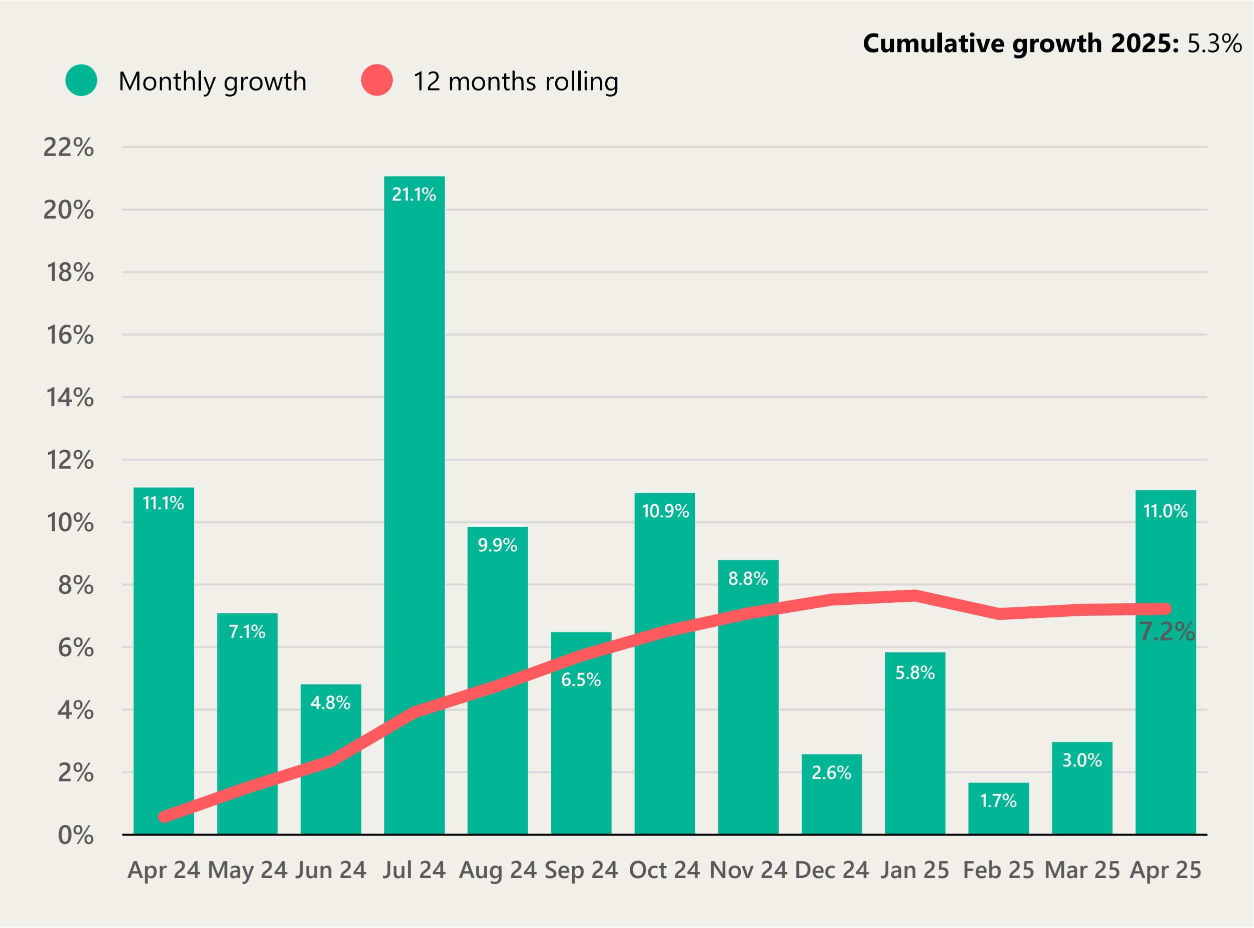
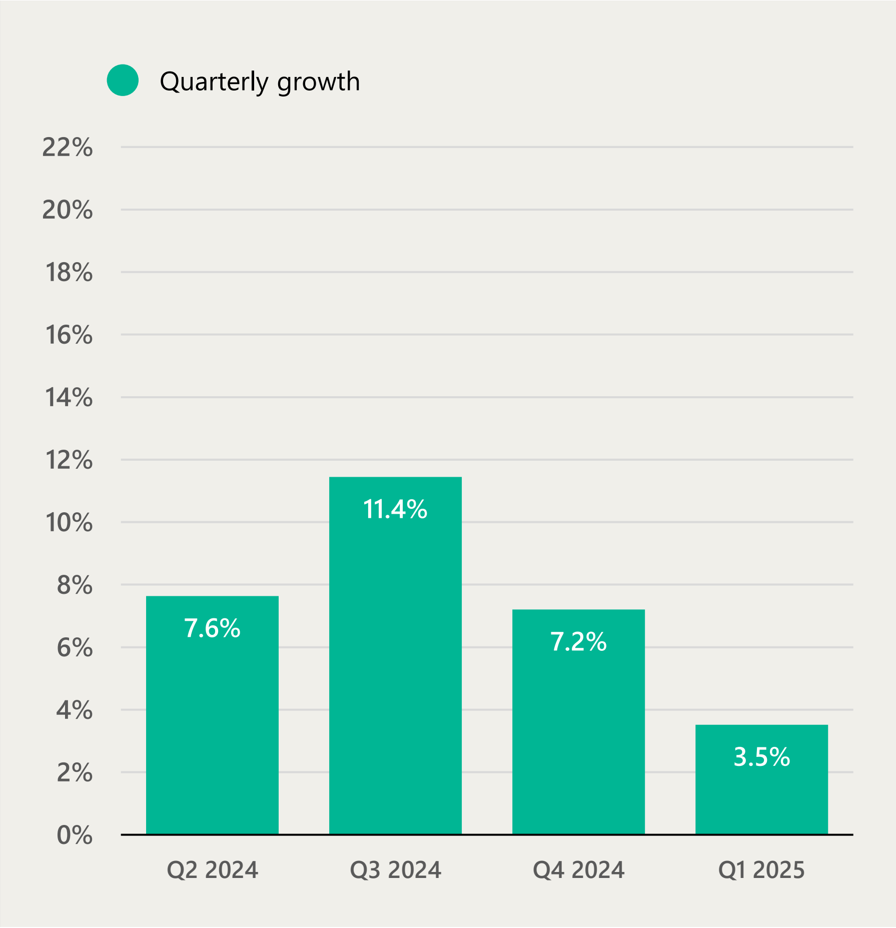
E-commerce with home delivery





E-commerce with click and collect in-store





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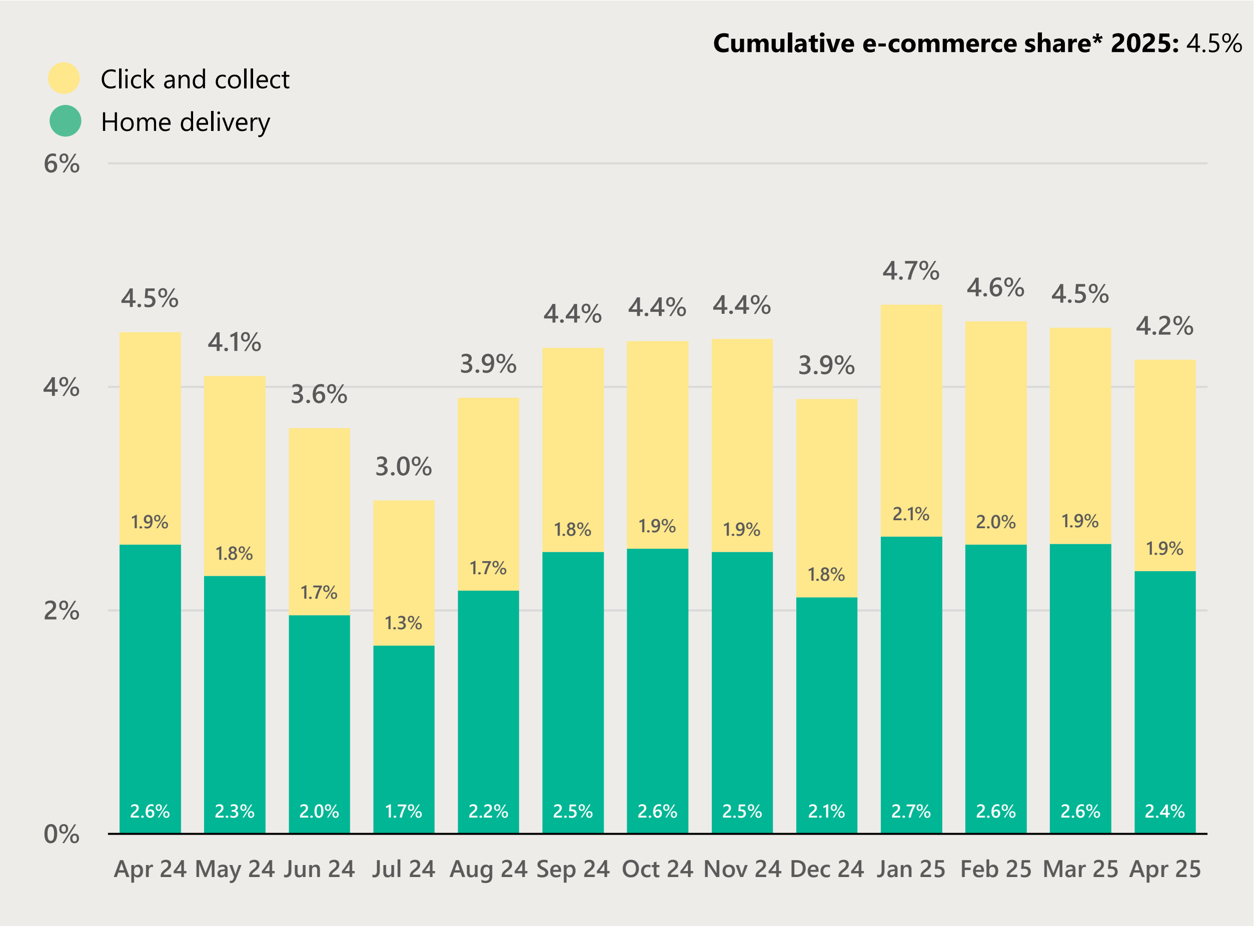
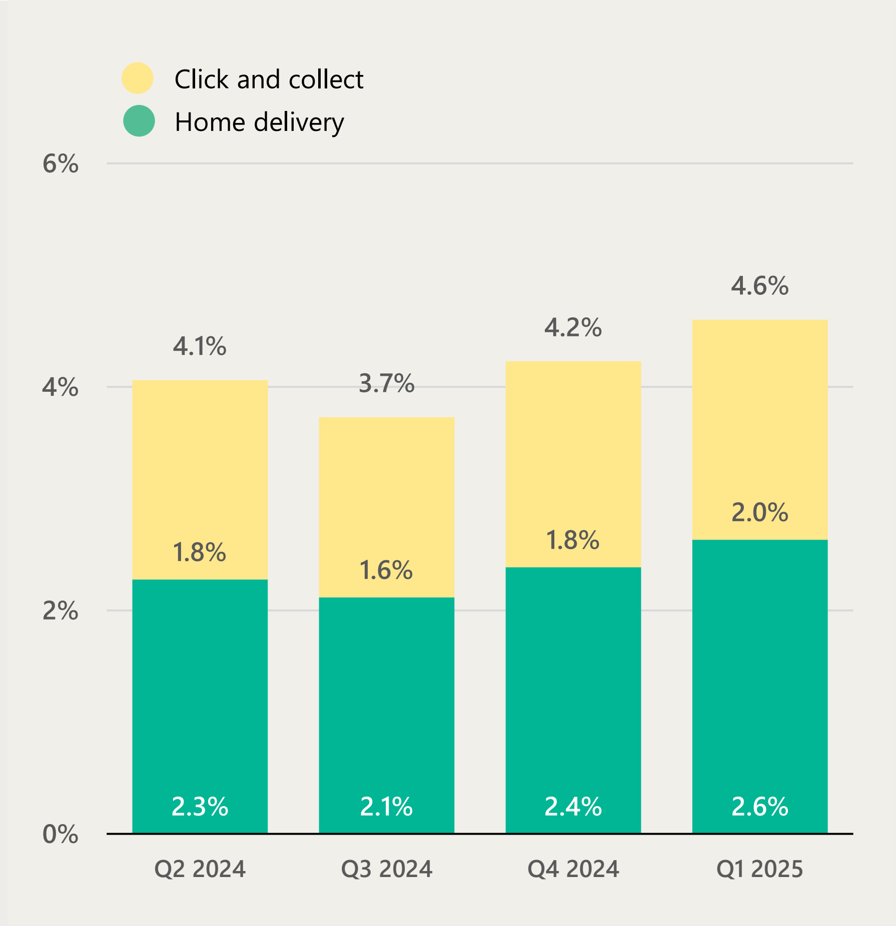
E-commerce sales share

-Divided into delivery options





*The e-commerce share is calculated by total e-commerce sales as a share of total sales in the Food Retail Index.

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Date of release

The Food Retail Index from the Swedish Food Retailers’ Federation

Year	Report period	Approx. Date of publication
2025	May	June 18th
2025	June	July 10th
2025	July	August 15th
2025	August	September 19th
2025	September	October 16th
2025	October	November 19th
2025	November	December 17th
2026	December and yearly report for 2025	T.B.A

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Calendar effect 2025

- Adjustment for holiday- and weekday fluctuations

Month	Calendar effect	Accumulated calendar effect
Jan	1.1%	1.1%
Feb	-3.6%	-1.2%
Mar	-4.4%	-2.3%
Apr	3.8%	-0.8%
May	0.0%	-0.7%
Jun	-0.2%	-0.6%
Jul	0.5%	-0.4%
Aug	-0.7%	-0.5%
Sep	0.5%	-0.4%
Oct	0.9%	-0.2%
Nov	-1.4%	-0.3%
Dec	0.7%	-0.3%

Quarter	Calendar effect	Accumulated calendar effect
Q1	-2.3%	-2.3%
Q2	1.2%	-0.6%
Q3	0.1%	-0.4%
Q4	0.1%	-0.3%