

Brenderup Group

PRESS RELEASE

Johan Hultman appointed Group Purchasing Manager Brenderup Group

Malmö, August 24th, 2023

Johan Hultman has been recruited to Brenderup Group and appointed to the position as Group Purchasing Manager, reporting to Brenderup Group Business Development and Innovation Director. Johan will be located at the site in Stigamo south of Jönköping and head the group's sourcing agenda together with the group purchasing team.

"I am very pleased that Johan Hultman has chosen to join Brenderup Group and have a role in our leadership. Johan will have an instrumental role to be part of heading our strategic development and to head our group purchasing agenda together with the purchasing team. We have strong focus to develop our product offering and cost-efficiency. With Johan on board and with his experience within sourcing management, we will take the next steps to continue to develop our premium position on the European Trailer market and collaboration with our supplier base", says Kalle Lind, Brenderup Group Business Development and Innovation Director.

Johan Hultman is 48 years old and joins Brenderup Group beginning of October. Johan has longstanding experience from heading strategic and operational sourcing in a global context from consumer goods industry as well as other product manufacturing industries.

"I really look forward to joining Brenderup Group and be part of the future development of the business. The company is on an interesting journey and has a solid business position. I see many opportunities to contribute to that journey. I'm looking forward to getting to know the team and be part of Brenderup Group, and also to meet our partners", says Johan Hultman.

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About Brenderup Group

Brenderup Group's well-known brands such as Brenderup, Fogelsta, Ellebi, OneWay, Transparts and 24Rental provide customers with reliable and easy-to-use trailers as well as a wide range of accessories. The product range includes leisure, professional, boat and snowmobile trailers, accessories and spare parts. The products are used for private, professional and semi-professional applications. Brenderup Group is also the market leader in trailer rental in Scandinavia with Europe's largest trailer fleet. www.brenderupgroup.com

Brenderup Group has 400 employees and sales of SEK 1,3 billion. The group has its headquarter in Malmö and operates a production facility in Wieleń, Poland, Tyssebotnen, Norway, and an assembly plant in Jönköping. Sales offices are located in Sweden, Norway, Denmark, Poland, Germany, France and Italy.

Brenderup Group is part of Storskogen Group, a well-diversified group of about 130 business units with over 12 500 as of June 2023. Storskogen Groups' success can be attributed to the long-term perspective and the focus on the driving forces for entrepreneurship. www.storskogen.com