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### seeyouGPT Open Beta Release

Enhancing User Experience for Over 98.8% of GPT Users Globally

**Bjorn Selleg**, seeyouAI founder & CEO

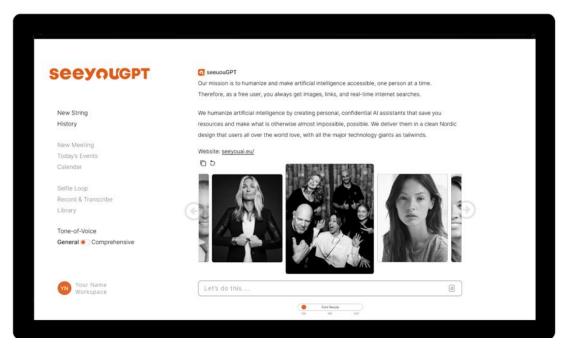
"After nearly four years, over 300,000 development hours, and testing in over 100 countries, seeyouAI proudly launches seeyouGPT in open beta. We are featuring complete data privacy protection and free real-time online data and illustrations, solving the problem of not having continuous access to real-time data for the 98.8% of the over 200 million users who don't pay for the premium versions of the current GPTs

As a double-bottom-line company, we are committed to humanizing artificial intelligence, one person at a time. Having a double bottom line means using AI for the good of humanity, which is just as important to us as making money for our shareholders. That's, amongst others, why seeyouGPT offers everyone worldwide free access to live data and images.

Testing seeyouGPT against ChatGPT or any other LLM speaks for itself. This Release Note describes how our technology also provides seeyouGPT with a sustainable competitive advantage in an AI industry that is expected to grow by 39.6% annually (CAGR) until 2032"

Try it now at seeyouGPT.com

*If you are a journalist,* try uploading this release note to <u>seeyouGPT.com</u> and using prompts to create a headline, intro, and body text to your liking.



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**Karina Hollekim,** world-renowned former <u>Red Bull BASE jumper, freeskier, author,</u> soughtafter keynote speaker, and seeyouAl Chief Evangelist

"SeeyouGPT acts as a protective firewall between you and the large international language models. We comply with the GDPR and the EU AI Act, ensuring that our technology meets the EU's strict requirements for responsible AI.

We divide questions and tasks and separate real-time data processing and internet searches from pre-trained data. This ensures that no one can use your queries to train their models or collect data about you.

At the same time, this separation ensures that SeeyouGPT can always use the best available technology for what you need help with."

#### 1. WE SEPARATE REAL-TIME SEARCH AND PRE-TRAINED DATA

We separate general pre-trained transformers (GPTs) from search (Google and Bing) and use our proprietary technology to combine what best resolves your tasks. We also connect to event and travel databases, so we can give you more up-to-date answers than internet searches provide.



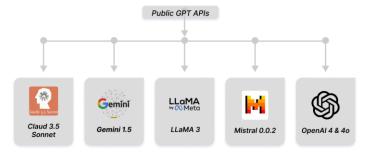
#### 2. WE USE THE TECHNOLOGY BEST SUITED TO ANY TASK

After separating the internet search, live events, and the GPT components of a question, we do another round on the GPT part. This would be to structure a memo, minutes of meetings, or a report. Solving equations, doing calculations, helping with programming, and general information.

The various commercial GPTs, like ChatGPT and the rest, are all better at some and worse at others. And that changes with every update they release.

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We know what to use when and are on top of all developments, so we analyze your task and cherry-pick from the models to optimize your results. This ensures our results leverage the best available technology as AI advancements continue.



#### 3. WE HAVE SUPERIOR DATA PROTECTION

Acting as a firewall, we separate pre-trained data usage from real-time searches and utilize the most appropriate GPTs for each task. This ensures large language model providers cannot learn from or train on your data, complying with GDPR, the new EU AI Act, and the European Commission's Guidelines for Responsible Artificial Intelligence.



**Mona Johannesson,** seeyouAl's new CMO and Co-Chief Designer, recruited from Nordic gaming technology giant <u>PLAY'n GO</u>, and famed as one of Sweden's <u>top models</u>, with a matching network

"Our platform offers assistance with almost everything, including universal access to realtime data and images, setting a new standard for secure personal AI assistance. seeyouGPT has a minimalist Scandinavian aesthetic that prioritizes user experience and complete data protection.

We believe seeyouGPT to be the best GPT. But don't take our word for it; compare seeyouGPT directly with all other leading AI models and decide for yourself."

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#### 4. WE HAVE THE BEST REAL-TIME DATA AND ILLUSTRATIONS

Our independent searches provide real-time results, images, and links, even for free users, a feature unique among GPTs. This allows us to target the 98.8% of over 200 million current GPT users unwilling to pay USD 20 + VAT per month, with our competitive offer of USD 5 per month. We also compete with ChatGPT's company employee offer of USD 25 per month + VAT in a market projected to grow annually (CAGR) by 39.6% until 2032. By integrating with live-event European APIs, we deliver unparalleled live event coverage for European users, surpassing the capabilities of those dependent exclusively on internet searches.





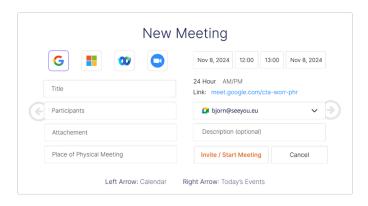




#### 5. WE ARE THE ONLY TRUE GPT-PERSONAL ASSISTANT

During the beta period, we will enhance our service with seeyouAl features such as calendar integration, uniform video conference booking, recording, automated transcripts, meeting minutes and summaries, a document library with GPT assistance, and a virtual camera with our popular Selfie Loop feature.

We tested this proprietary technology in over 100 countries, engaging with over 25 million user interactions. An average Google Ad needs to be seen by 400 people to attract one user. Our customer conversion is 14 times more effective than the Google ad campaign average, making every 29th viewer a user. The results speak for themselves: people love what we offer. Including these features makes seeyouGPT a truly GDPRcompliant personal assistant for consumers and employees at our clients' companies.

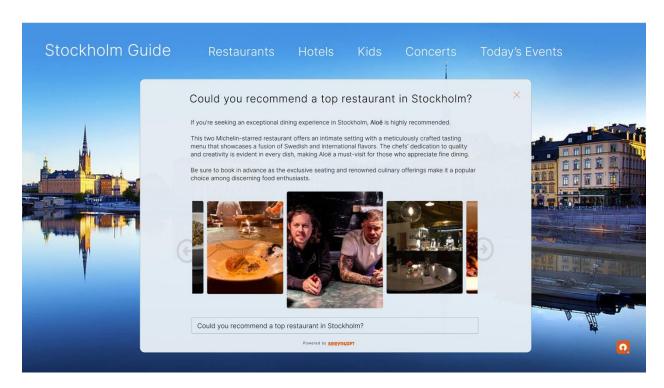


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#### 6. WE ARE SUPERIOR TO ANY CHATBOT:

Finally, we position this technology as a chatbot replacement for our clients. Their customers can use product knowledge for pre- and post-purchase advisory services, significantly enhancing customer service. This also gives our clients valuable insights into bounce rates, pre-purchase behavior, and post-purchase engagement, enabling us to offer add-on sales of market intelligence solutions and Aldriven procurement and inventory management services.

Here is an example of a mockup Stockholm guide with a seeyouAI logo in the lower right-hand corner. From there, the seeyouGPT Concierge search and result field, with a hyperlinked picture carousel, pops up, allowing customers to ask about anything in a client-controlled environment.





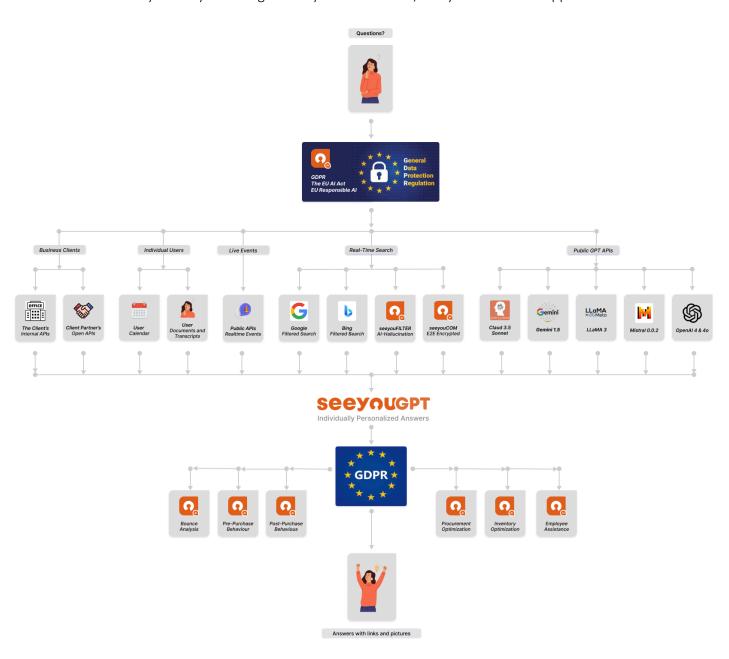
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#### 7. WORLD-LEADING SECURITY PROTOCOLS

seeyouAl will utilize our strategic partner <u>Concordium</u>'s advanced security protocols, the regulation-ready identity-layer blockchain developed in cooperation with cutting-edge researchers at the University of Aarhus, <u>Europe's leading cryptography and Al security cluster</u>. This integration ensures top-tier data protection, GDPR compliance, and real-time monitoring, enhancing the security and reliability of our encrypted B2B data room and project seeyouGPT Twin offerings.

#### 8. THE FLOWCHART

You can test seeyouGPT yourself against any GPTs out there, and you'll not be disappointed.



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#### 9. FURTHER ADD-ONS DURING THE BETA PERIOD

During the beta period until September 30, we will expand seeyouGPT's capabilities and introduce seeyouAl features tested in over 100 countries, such as Calendar integration, Uniform video conference booking, Screen and audio recording, Automated transcripts, minutes of meetings, and summaries, The seeyouAl Virtual Camera and Selfie Loop, Picture editing and generation, Screenrecording library, Document Library, iPhone and Android mobile apps.

#### 10. THE BUSINESS MODEL

**B2C:** The consumer version of our application, seeyouGPT, is offered in a free and premium version. The premium version will sell at USD 5 per month + VAT, a quarter of ChatGPT 4 and 40, addressing the 98.8% of GPTS users who find the current premium offers too expensive. This market currently has 200 million users and an expected annual growth rate (CAGR) of 39.6% for the next eight years.

**B2B**: We sell the chatbot replacement, *seeyouGPT Concierge*, for USD 5,000 to USD 15,000 monthly on 2.5 + 2.5-year contracts. The same contract length applies to the individual *seeyouGPT Mentor* targeting client employees, priced at USD 5 per month + VAT per employee. This is a fifth of the USD 25 a vendor-locking supplier like ChatGPT charges. In addition, we sell add-on AI services, including market intelligence, procurement and inventory management, AI calculation services, and other client-specific tailor-made value-added solutions.

#### 11. THE TEAM

The company has nominated an incoming board of directors as its domicile shifts from Ireland to Norway. With renowned <u>Henrik A Christensen</u> as Chair, <u>Dr. Sunniva Rose</u> and two TBA female executives will join, and Founder and CEO <u>Bjorn Selleg</u> will round out the 66%-woman Board.

The majority-women management team has been further strengthened by the recruitment of Mona Johannesson as Chief Marketing Officer and Co-Head of Design, Karina Hollekim as Chief Evangelist, and Martine Kveim as Executive Chairman of our 50% owned for-public-good subsidiary Young Happy Minds. Dr. Lise Flovik continues as Founder, COO, and Head of Research. Per Kristian Spone is CFO, and Twana Daniel is CTO. The third Founder, Dr. Jolien Vleeshouwers, has moved from heading research to possibly joining the Board.

The 24-pax all-shareholders tech team includes DevOps, Back-End, Front-End, specialist Al, and QA engineers and is mainly distributed between <u>Dublin</u>, Ireland, and the <u>DIFC</u>, UAE. For more information about the board, management, and shareholders, please visit www.seeyouai.eu.



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#### 12. LINKS

- <u>Click here</u> to start using seeyouGPT
- <u>Click here</u> for the seeyouGPT Open beta press release
- <u>Click here</u> for the seeyouAl Website:





