



Introducing the **TOKYO Collection**

asics
sound mind, sound body

TOKYO Collection DESIGN STORY

The TOKYO Collection draws inspiration from the timeless traditions and contemporary energy of Tokyo, reflecting ASICS' commitment to uplifting and empowering runners through thoughtful design and innovation.

The Collection reimagines some of our most beloved running silhouettes and introduces two new pinnacle models - the MEGABLAST™ and SONICBLAST™ models.

Celebrating the city's rich heritage and forward-looking spirit, its refined color palette is inspired by the elegant wisteria flower and the dynamic energy of sunrise red, capturing Tokyo's harmony of past and future.

With design cues drawn from Japan's National Stadium - host of the upcoming World Athletics Championships Tokyo 2025 - ASICS proudly celebrates this moment as the official sponsor, inviting runners around the world to join in the journey ahead.



THE TOKYO COLLECTION LINE-UP



MEGABLAST™



SONICBLAST™

WOMEN

MEN

NOVABLAST™ 5



GEL-KAYANO™ 32



GT-2000™ 14



GEL-NIMBUS™ 27



GEL-CUMULUS™ 27



INTRODUCING NEW FF TURBO™ SQUARED

ASICS' newest midsole foam, FF TURBO™ SQUARED, has been created to provide poppy bounce at the footstrike to take runs to the next level.

Compared to FF TURBO™, it is:



32.5%
BOUNCIER
(vs. FF TURBO™)

9.6%
SOFTER
(vs. FF TURBO™)

2.8%
LIGHTER
(vs. FF TURBO™)

MEGABLAST™

The MEGABLAST™ shoe is a new innovation that provides an energised running experience at a range of speeds and distances. It features brand-new FF TURBO™ SQUARED foam which delivers energized bounce in every step.

KEY TECHNOLOGIES & PRODUCT SPECS



ENGINEERED WOVEN UPPER

A lightweight, breathable woven material helps reduce the need for additional overlays

FF TURBO™ SQUARED

New lightweight FF TURBO™ SQUARED foam is ASICS' most resilient and energetic midsole material, helping provide ultimate cushioning and rebound for your run

ASICS GRIP™ OUTSOLE

ASICS proprietary outsole that provides advanced grip on a variety of terrain

Stack height:

45mm

DROP:

8mm

WEIGHT:

230g*

*Weights are target weights and based on a men's US size 9.

SONICBLAST™

With its energetic bounce, the SONICBLAST™ shoe is the perfect tool for runners looking to add speed to their runs. An exciting performance trainer that can handle speedy sessions all the way through to race day, it features FF TURBO™ SQUARED foam in the midsole, sandwiched between an ASTROPLATE™ plate that helps create a propulsive stride.

KEY TECHNOLOGIES & PRODUCT SPECS



ASTROPLATE™

Helps create a propulsive forward stride

JACQUARD UPPPER

This lightweight upper material helps provide excellent comfort and breathability

FF TURBO™ SQUARED

New lightweight FF TURBO™ SQUARED foam equipped with energized bounce that helps provide excellent cushioning

Stack height:

Men's: 46mm
Women's: 45mm

DROP: 8mm

WEIGHT:

Weight: M 256g | W 223g

*Weights are target weights and based on a men's US size 9 and women's US 8.

FF BLAST™ MAX

One of our lightest and most energetic midsole foams that's complemented with cloud-like softness

ASICS GRIP™ OUTSOLE

A high grip rubber for various terrains